



The DPH Performance Management System



Jeffrey D. Gunzenhauser, MD, MPH
Interim Health Officer & Medical Director
Los Angeles County Department of Public Health



How do Organizations Manage their Performance?





What Is Performance Management?

 The practice of actively using performance data to improve the public's health.

 Performance management can be carried out at the program, organization, community and state levels.



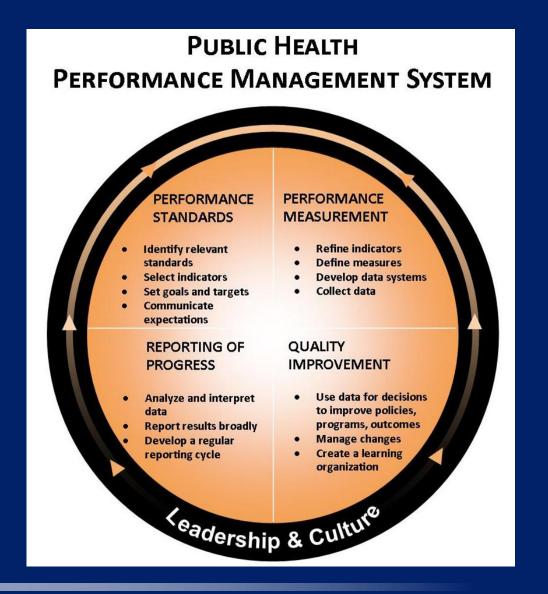
The Four Components of Performance Management from the *Turning Point* Model

- 1 Performance Standards
- (2) Performance Measures
- (3) Reporting of Progress
- 4 Quality Improvement

Turning Point Model









Performance Standards

- A generally accepted, objective standard of measurement such as a rule or guideline against which an organization's level of performance can be compared
- Establishes the level of performance expected



Performance Standards for Each DPH Program POPULATION HEALTH IMPROVEMENT

- Set Population Goals
 - Program goals
- Select Indicators
 - Measureable objectives (may include standards)

PERFORMANCE IMPROVEMENT

- Set Performance Goals, Measures & Targets
 - Targets tend to be Healthy People 2020 or other national guidelines
 - Goals are realistic targets for the measurement period
- Communicate Expectations





SMART Goals

s

Specific: State exactly what you want to accomplish (Who, What, Where, Why)

M

 Measurable: How will you demonstrate and evaluate the extent to which the goal has been met?

Ā

 Achievable: stretch and challenging goals within ability to achieve outcome. What is the action-oriented verb?

R

Relevant: How does the goal tie into your key responsibilities?
 How is it aligned to objectives?

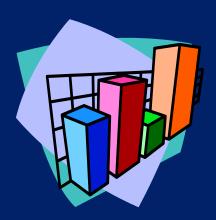
Ť

 <u>Time-bound</u>: Set 1 or more target dates, the "by when" to guide your goal to successful and timely completion (include deadlines, dates and frequency)



Performance Measurement

 The regular collection and reporting of data to track work produced and results achieved.





How to do Performance Measurement

- Refine Indicators & Define Measures
- Develop Data Systems
- Collect Data every spring (CY) and fall (FY)
- Enter data into the Performance Improvement Application (PIA)
 - Population indicators
 - Performance measures
 - Evidence and strategies used



Donabedian's Quality Framework



Ref: Avedis Donabedian. An introduction to quality assurance in health care. Oxford University Press, 2002.





Donabedian's Quality Framework



Structure, culture and other characteristics of an organization and its workforce

What is done to the patient

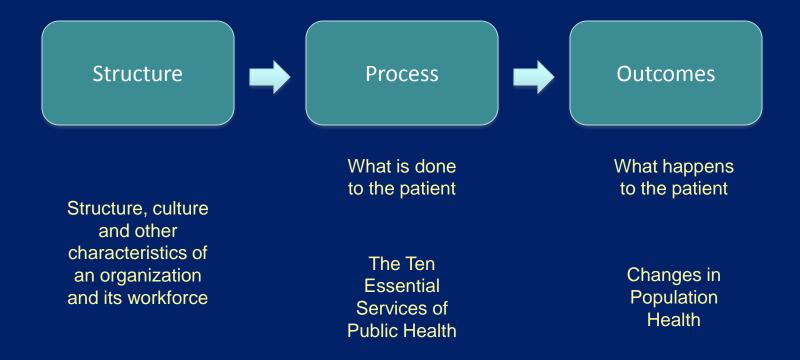
What happens to the patient

Ref: Avedis Donabedian. An introduction to quality assurance in health care. Oxford University Press, 2002.





Donabedian's Quality Framework

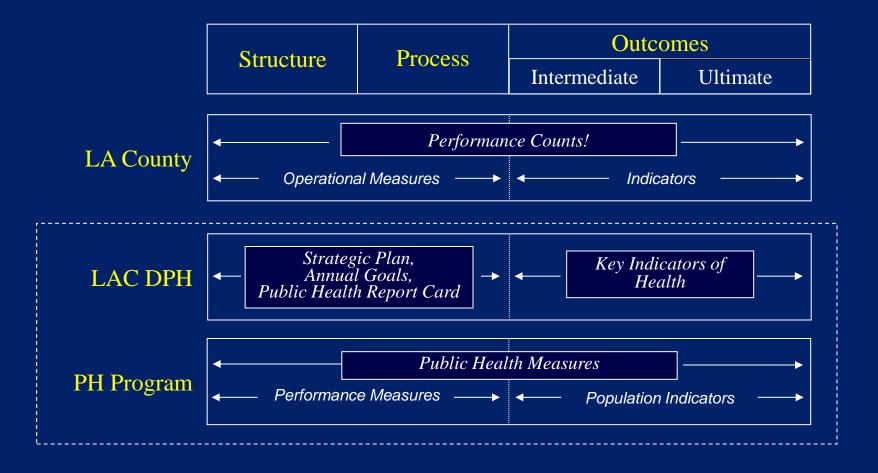


Ref: Avedis Donabedian. An introduction to quality assurance in health care. Oxford University Press, 2002.





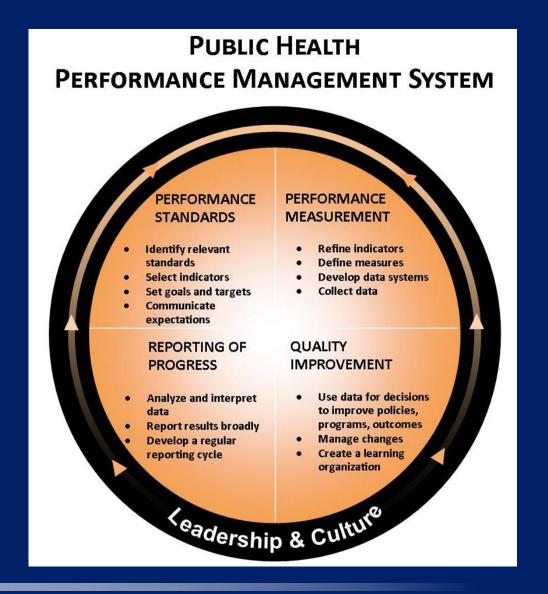
Framework for the Development of Public Health Quality Indicators & Standards



Turning Point Model





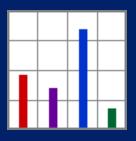




Reporting of Progress

- Analyze Data
 - Now we have Cognos
- Feed Data Back to Managers, Staff, Policy Makers,
 Constituents
- Provide context for the report
 - How do the measures relate to your mission and goals
- Create clear, easy to read, report designs
 - Use Simple charts and tables
- Determine Reporting Frequency
 - When and how often







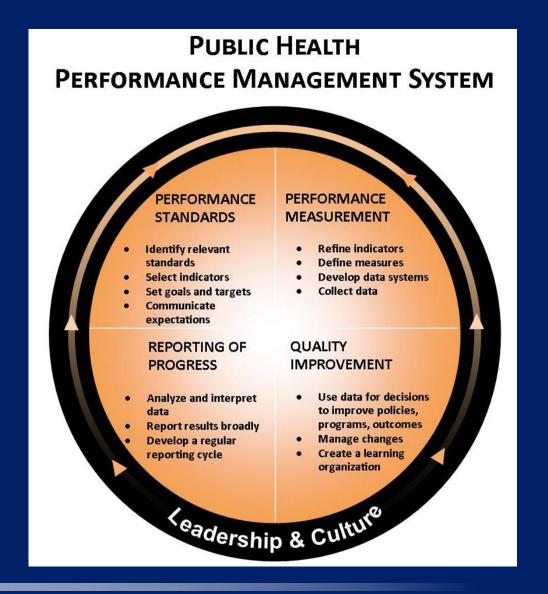
Quality Improvement Process

- Establish a program or process to manage change and achieve quality improvement in public health policies, practice and infrastructure based on what is learned through performance measures
- A dynamic and continuous process
- Doesn't just look at outcomes but the process to get there
- Using PDSA cycles in PI Projects will make us a first class public health organization
 - Start small with 3-6 month projects and build from there

Turning Point Model









Conclusion

- LAC DPH implements the Turning Point model of a Performance Management System annually
 - Keeps our Public Health Measures useful
 - Lets us know when to move targets
 - Allows us to identify and close gaps in performance through implementing PI projects
- Positions us to meet Accreditation requirements in Domain 9: Continuous improvement of processes, programs and interventions



Questions / Ideas?

